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1 [Simulation of a local area network for a newspaper production system](#)

J. Agre, I. Shahnawaz, M. Atkinson, D. Joshi, A. A. R. K. Sastry

December 1987 **Proceedings of the 19th conference on Winter simulation**

Full text available: pdf(1.07 MB)

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A computer simulation model has been developed for a Local Area Network (LAN)-based newspaper production system (NPS). The objective is to develop a model that serves as a performance evaluation and design tool for the NPS operation in a Manufacturing Automation Protocol (MAP) environment. The approach taken involved developing three modules that mimic the seven layers of the MAP/OSI (Open System Interconnection) model from a performance evaluation perspective: (1) the medium access module ...

2 [The value of mobile applications: a utility company study](#)

Fiona Fui-Hoon Nah, Keng Siau, Hong Sheng

February 2005 **Communications of the ACM**, Volume 48 Issue 2

Full text available: pdf(110.69 KB)

html(27.88 KB)

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Mobile and wireless devices are enabling organizations to conduct business more effectively. Mobile applications can be used to support e-commerce with customers and suppliers, and to conduct e-business within and across organizational boundaries. Despite these benefits, organizations and their customers still lack an understanding of the value of mobile applications. Value is defined here as the principles for evaluating the consequences of action, inaction, or decision [4]. The value proposition ...

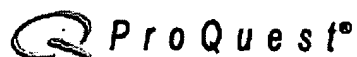
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- ☐ 1. **Transmedia Asia Pacific, Inc. and Transmedia Europe, Inc. Launches Proprietary Global E-Commerce Software Product, Countdown E- Suite.**
PR Newswire. New York: Jul 16, 1999. p. 1

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